

Who am I	Kevin Patrick Phillips
What do I want	To solve problems, to design creative solutions and make things look great. I have worked on large and small accounts for large and small agencies and thrive on the constant evolving challenges that this brings.
What can I offer	A passion for simple yet effective communication and a knowledge of design works and rules. An understanding of the importance of brands as emotional tools and business icons. A keen eye for composition, colour, layout and typography, and a willingness to constantly learn and improve myself and my work. I have developed advanced skills with all the up to date design tools and software; these include Photoshop, illustrator and InDesign. I can code standards compliant XHTML and CSS and have a thorough understanding of Flash.
What have I achieved	<p>Acceptance into an internship at Ogilvy Interactive directly from university. This developed into a full time position as Art Director and designer, working on all their major clients including American Express, Ford, IBM, Royal Mail, Nestlé, Knorr and BT. This role encompassed everything from conception and idea development, to design, build and execution of the finished campaigns.</p> <p>Art Director, designer and developer for Kent Lyons visual communications agency. A small marketing company with large clients and a massive work turnover. Clients included Channel 4, Sky, The Design Council and the London Development Agency. Once again I was involved in all facets of design and execution as well as print work and interactive development.</p> <p>Art Director at Clemenger proximity in Sydney. I was invited to join the team from my residence in Brisbane. Since being there I have worked on every major digital project that has taken place. I have worked on all Proximity's main clients including: Visa, Mitsubishi Motors, Air New Zealand and Vodafone. Although my main role is on a conceptual level I still take pride in designing and realising projects.</p>
What have I won	<p>AWARD 2009 - Microsite Finalist - Christmas Clones, Vodafone Cannes 2009 - Digital Integrated Bronze - Offset the evil campaign, Sega One Show 2009 - Integrated Category Gold - Offset the evil campaign, Sega One Show 2009 - Digital Integrated Silver - Offset the evil campaign, Sega Caples 2009 - Integrated Gold - Offset the evil campaign, Sega AWARD 2008 - Interactive Banner ad Finalist - Paint By Numbers Banner, Black Dog Institute AWARD 2008 - Interactive Business to consumer Finalist - Offset the evil campaign, Sega Award 2008 - Digital Campaign Bronze - Offset the evil campaign, Sega Adma finalist 2008- Integrated - Offset the evil campaign, Sega Employee of the Year 2007 - Clemenger Proximity ADMA Awards 2007 - Silver - Creative Awards - V-RAW ADMA Awards 2007 - Bronze - Craft Awards - V-RAW IAB Interactive Advertising Awards 2007 - Category two: Consumer Goods - V-RAW Student of the year 2002 - Northumbria University</p>
What do I do	Take and interpret a brief. Create ideas from initial concepts, through rough skamps to finished live campaigns. Continual maintenance and updating of established campaigns. Working closely with art directors, designers, photographers, illustrators, typographers, developers and last but not least creative directors.
What can I show you	http://www.alittlelight.net/
Where I have worked	<p>Art Director: Clemenger Proximity, Sydney, 07 - present Art Director and designer: Ogilvy Interactive, London, 02 - 05 Art Director, designer and developer : Kent Lyons London, 04 - 05</p>
How to contact me	<p>Mobile: 0424926490 Email: microphenia@hotmail.com</p>
When I was born	09/09/1980
What have I studied	<p>BA (hons) Multimedia Design, Newcastle University Advance GNVQ Art and Design and A'Level Art, Westwood School of Arts 9xGCSE including 2 A Grades: Art and Design, Scalby School</p>
Who else knows me	Please contact me for references